

#cbca2024

Reading is Magic

MERCHANDISE CATALOGUE 2024



THE CHILDREN'S
BOOK COUNCIL
OF AUSTRALIA

NEW PRODUCTS
FOR CHILDREN'S
BOOK WEEK®
2024

All CBCA merchandise sales are through our online store at store.cbca.org.au. Various payment options are available including direct deposit. Select the payment option from within the checkout at time of order. Items included on direct debit payment selection are held for a period of 2 weeks before being released back on sale. Timely payment of direct debit orders is advised to avoid disappointment. Goods are shipped only once payment is received unless otherwise arranged with CBCA staff.

STORE.CBCA.ORG.AU

STORE@CBCA.ORG.AU | 1300 365 922



Reading
is
Magic

REGISTER YOUR
ACCOUNT INFORMATION HERE:

[STORE.CBCA.ORG.AU](https://store.cbca.org.au)

ALL PRICES INCLUDE GST
POSTAGE AND HANDLING WILL
BE CALCULATED ON CHECKOUT
PAYMENT MUST BE RECEIVED
PRIOR TO GOODS BEING
SHIPPED*.

*This includes the option to pay by direct debit. Allow up to 48 hours for direct debit payment to be processed by the fulfillment company.

Welcome

to 2024, a year of wonder, a year of awe, a year of magic!

By purchasing our range of Children's Book Week® merchandise you help support our national reading programs, and the many other initiatives we undertake to connect young Australians to great stories, which in turn, help strengthen the Australian children's book publishing industry.

Our merchandise continues to champion the work of our awarded artists, promote our CBCA Book of the Year Awards, and provide authentic quality products all ready for you to celebrate Children's Book Week®.

What's New

This year our popular social media frames return thanks to our partnership with Merchandising Libraries. You will also see some new large display items for libraries that have the space to play!

Our lanyard is vastly improved with a return to the thicker band and quick release catch. We also listened to the feedback about our pen and think you will be pleasantly surprised at the 2024 product, and its price! This year we have added a notebook to go with it, to catch the interest of all our budding children's book writers out there.

Our online shop is growing stronger and continues to offer a range of payment options including credit card, PayPal, and direct debit from within the cart. Our shipping platform has also had some tweaks and now more accurately reflects Australian Post standard parcel shipping rates to your address. There is no requirement to commit to a store account, however customers who do can easily access digital products and invoices.

We're confident you can continue to expect great products and great service from the CBCA and we look forward to sharing this year's message with you all in August,

Reading is Magic!

The CBCA is the beating heart behind the national and generational annual Children's Book Week® celebrations across Australia. Line up your annual activities...

FREE 2024 CBCA YEARLY PLANNER

DIGITAL PRODUCTS



START MAPPING OUT YOUR VISION FOR 2024 CHILDREN'S BOOK WEEK®

Featuring stunning artwork by Jess Racklyeft, the 2024 Children's Book Council of Australia 'Yearly Planner' is the leading document to support Australian children's literature in your classroom, school or public library. It has all the information you will need at your fingertips.

DONATE to the CBCA

**A life-long
love of
story
grows
with
every
book**



Help us enrich the lives of young
Australians through celebration of stories



Displays that POP!

GET THE PERFECT DECORATION WITH IMPACT FOR YOUR CHILDREN'S BOOK WEEK® EVENT



PREMIUM Pull up banner

\$149

PREMIUM, MADE ON DEMAND Indoor 2 metre pull up banner & case (price includes shipping!)

- 88 x 200 cm display size
- Light-blocking grey backing
- Silver end cap on base
- Smooth, 570 gsm vinyl banner

Includes a carry case



SPOONFLOWER SHOP

Creative and crafty types visit our new Spoonflower shop for a variety of fabric, wallpaper and printed haberdashery!

Make your own stunning masterpieces, or buy from a range of 20+ pre-made homewares.

Fabric range from **\$27.17** p/mtr



1 string (3m)	\$16.50
3 strings (9m)	\$49.50



Book-week-in-a-tube!

An annual favourite! This all-in-one product includes:

1. An A0 (841mm x 1189mm) Children's Book Week® poster
2. Pre-cut hanging characters on top quality card:
 - the flying dragon and koala, (approx. A3) and,
 - galaxy set: star, moon and planet
3. A4 sheet for colour copying and cutting to fill the display space featuring selected 2024 "Reading is Magic!" theme shapes

UPSIZE! Need more to fill the space? When you place a Book-week-in-a-tube in your cart save:

- 40%* on an extra giant A0 poster
- 30%* on an extra cutouts

\$71.50

DOWNSIZE! Space not big enough for the full set? That's OK. This year the components are available separately.

A0 poster <i>(comes with a free A4 sheet of themed shapes)</i>	\$57.50
Hanging character and galaxy cutout set	\$27.50

^Price includes shipping for posters.
Orders that exclude posters still incur shipping.
* Discount is off the RRP of individual items.

A2 posters



3x 2024 POSTERS
Children's Book Week® and
2024 Book of the Year Shortlist
\$29.99

2024
A2 POSTERS ARE
DOUBLE-SIDED

NOT AVAILABLE UNTIL
20 MARCH 2024
Flat poster prices
include shipping!

Grow your
Children's Book Week® poster
collection with the 2024 magical image by the
talented award-winning Australian illustrator
Jess Racklyeft.

Reverse side features our
2024 CBCA Book of the Year Shortlist.

Posters sold individually and in sets
are mailed flat, rolled in a tube*.

A2 Double-sided Children's Book Week® & 2024 Book of the Year Shortlist poster

- Flat (1x in a tube) \$19.99
- Flat 3 Poster set (3x in a tube) \$29.99
- Folded (to A4) \$11.99

A0 Children's Book Week® poster \$57.50

NEW, AND
MASSIVE!

A0 poster

If you have the wall space, there is no

BIGGER

way to make a statement this
Children's Book Week®!

*Flat posters mailed in a tube, price
includes poster shipping only. Folded
posters are subject to standard
shipping rates.

**BULK BUY
& SAVE
10%**



Lanyard

Improved Spencil design!

Lanyard (single)	\$4.99
Lanyards (10 pack)	\$44.91

One for you, one for the team!



Magic bunny pin



Get the whole
7 pin set
\$58.20*
*only while stock lasts

Button badge



2024 Badge	\$3.80
2024 Badge (10 pk)	\$32.30
2024 Badge (30 pk)	\$91.20

Add to your Children's Book Week® pin collection or start a new one!

2024 Magic bunny enamel pin	\$12.00
2024 Historical 7 pin set	\$58.20*
(2024 pin + up to 6 others - min 3 selected)	

*Mix and match options available. Price shown indicates a full 7 pin set.

Mouse pad

2024 Mouse pad (single)	\$16.50
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Shortlist 2024
CBCA Book of the Year Awards

OLDER READERS



Children's
Book Week®

Bookmark

NOT AVAILABLE UNTIL
20 MARCH 2024



THE PERFECT CHILDREN'S BOOK WEEK® REWARD FOR STUDENTS

2024 CBCA Book of the Year Shortlist titles
from all 6 categories on the reverse.

1 pack
of 30
\$8.80

Discount
(already applied)
20%

Discount
(already applied)
10%

5 packs
of 30
\$39.60

10 packs
of 30
\$70.40



Single pack (30x bookmarks)	\$8.80
5 Packs (150x bookmarks)	\$39.60
10 Packs (300x bookmarks)	\$70.40



2024 Children's Book Week® FREE resources will be available from late June



Stickers for everyone!



STICKERS FOR STORIES, ACHIEVEMENTS, INSPIRATION AND JUST FOR FUN!

2024 Children's Book Week® reward stickers are available as single sheets or in sets of 5, 10 and 30. The more you buy, the more you save!



Reward stickers

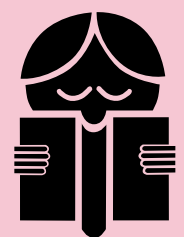
Single A4 sheet reward stickers (6 rows of 5)	\$6.00
5 Sheets - save 15%	\$25.50
10 Sheets - save 20%	\$48.00



NEW PRODUCT!



Erstwilder



THE CHILDREN'S BOOK COUNCIL OF AUSTRALIA

Don't look away, don't even blink! We've partnered with master magicians at Erstwilder and in July 2024 a brand new, limited edition "something" will bounce out of our CBCA magic hat! But like all great magic tricks, it will happen quickly and before your very eyes, it may just disappear! Sign up to our eStore newsletters to make sure you don't miss any sleight of hand movements of stock leading up to the big reveal!

[CBCA https://store.cbca.org.au/](https://store.cbca.org.au/)

[Erstwilder https://www.erstwilder.com/](https://www.erstwilder.com/)



Combine & SAVE!

WITH OUR VALUE PACKS

Available from 20 March

Classroom pack

Special price \$50.22
(RRP value: \$59.08)

- ✓ 2 Folded A2 double-sided Children's Book Week® & 2024 Book of the Year Shortlist posters (folded to A4)
- ✓ 1 Pack of 30 bookmarks
- ✓ 1 Sheet of 30 A4 reward stickers
- ✓ 1 String of bunting (3m)
- ✓ 1 Badge for staff

30
bookmarks

Library pack

Special price \$99.99
(RRP value: \$127.58)

- ✓ 2 Folded A2 double-sided Children's Book Week® & 2024 Book of the Year Shortlist poster (folded to A4)
- ✓ 4 Packs of 30 bookmarks (120)
- ✓ 4 Sheets of 30 A4 reward stickers
- ✓ 2 Strings of bunting (3m each)
- ✓ 3 Badges for staff

120
bookmarks

PLUS, first 100
orders receive a
NEW 2024 tote
FREE!

FROM 20
MARCH!

Digital products

\$25

Colouring activity & 3D activity on reverse

A3 Colouring sheet

Double-sided activity sheet for Children's Book Week® or for any time of the year.

A3 size digital download \$25.00*

Price is per licence. A licence is for a single venue, school, or library.

Digital gift voucher

\$25 | \$50 | \$100

There's no better way to thank a parent, teacher, librarian, carer, anyone, than with our NEW 'Gift Voucher'. Leave the decision in the hands of the receiver of this voucher this Children's Book Week®.



Digital CBCA Book of the Year Poster

NEW! Set-and-forget Digital Book of the Year 2024 Shortlist, single category poster to present on large screens, small screens, project onto walls to highlight great reads for a target age group all day long!

2024 Digital poster: single category \$3.99

2024 Digital poster: all 6 categories \$14.99

NEW!

NOT AVAILABLE UNTIL
20 MARCH 2024



Something special
just for you!

MIX AND MATCH Desk set

FROM
\$27.20**



Special deal
%15 off the total bundle!

KEEP SOME MAGIC FOR YOURSELF!

Price starts from \$27.20*

*Purchase a mousepad and a pen, and 1 or all of the pack products to receive 15% off your final bundled items.



+



= 15% OFF THE LOT!

SHOP COMBINATION PACKS

ALL YEAR ROUND STATIONERY



for all ages!



\$15.99



\$15.99



\$2.49



\$18.49



\$3.50



ONLY \$19.99

RETURNING IN 2024

- ✓ **Totes**
- ✓ **Satchels**
- ✓ **Book covers**

NEW IN 2024

- ✓ **Notebooks & pens!**

WHOLESALE OPPORTUNITIES NOW AVAILABLE. CONTACT STORE@CBCA.ORG.AU FOR INFORMATION

A4 Exercise book cover	\$2.49
Cotton tote (print on front only)	\$15.99
Library book satchel	\$15.99
Lined A6 notebook	\$18.49
Pen; black ball point	\$3.50
Notepad & pen writing set	\$19.99

BULK BUY OPTIONS AVAILABLE ONLY FROM CBCA ONLINE STORE

A4 Exercise Book Cover - set of 5 or 10 (mix and match)	FROM \$12.45
A4 Exercise Book Cover - CLASSROOM SET (x30 covers)	\$74.70
Cotton tote - sets of 5, 10 or 30	FROM \$75.95

AVAILABLE ONLINE FROM CBCA AND SPENCIL

2024 Artisan range

\$108.90

DECALS FOR WALLS OR WINDOWS

Adapt this year's design to fit your space!

All shapes come individually cut for easy removal.

Wall decals supplied on white adhesive sheet, window decals on translucent adhesive sheet for dual sided visibility.

MIX, MATCH, MAKE IT SUIT, WINDOWS, WALLS, SO VERY CUTE!



CHOOSE WALL OR WINDOW VERSION!



NEW FOAM CHARACTERS

DRAGON-RIDERS; ACRYLIC OR FOAM

Create wonder with the 2024 Children's Book Week® hero dragon and dragon-rider characters, either in:

- acrylic to hang from the ceiling or mount on a wall, or as
- foam 5mm rigid PVC direct print to face full character cutouts set.

Acrylic dragon-riders	\$74.00
Foam dragon-rider set	\$84.70
Wall/window decal	\$108.90

Artisan prices do not include shipping. Artisan products are made to order on payment, and incur an extra \$44.50 shipping surcharge per order, on checkout. Please allow an extra 4-5 weeks for delivery of Artisan products after payment.

All images are for graphic purposes only and are not an accurate reflection of the final product or size.

Social media frames

AVAILABLE IN TWO SIZES

2023's most popular product returns with a magical new design

LARGE
\$138.60

SMALL
\$69.30



Grab them,

snap them,

post them!



Our continued partnership with Merchandising Libraries into 2024 allows us to bring you the only authentic range of beautiful bespoke Children's Book Week® products. By purchasing your display through the CBCA you can be sure that every dollar of profit goes back into the very programs you celebrate.

Whether it's specifically for 2024 Children's Book Week®, or just venue transformation, these made-to-order products are proudly Australian owned, made, and available year round with thanks to Merchandising Libraries.

Book of the Year Award stickers

HELP YOUNG READERS
DISCOVER QUALITY LITERATURE



Every Medal is available as an A4 sheet with 35 stickers. Buy individual sheets or in sets!

Get the full suite of medal stickers from 2024!

Shortlist Sticker	\$5.30
Notable Sticker	\$5.30
Honour Sticker	\$5.30
Winner Sticker	\$5.30
Shadow Judging Winner	\$5.30
Book of the Year sticker standard set	\$17.50
Full suite of CBCA Book of the Year medals	\$19.99

NEW
MEDAL IN THE FAMILY!



Are you a CBCA member?

Here's one great reason to join...

shadow judging
BOOK OF THE YEAR AWARDS
2024 Registration
\$50*

Young voices being heard

Returning in April 2024 for CBCA members, registrations opening from mid-February.

<https://shadowjudging.cbca.org.au>

JOIN THE CHILDREN'S BOOK COUNCIL OF AUSTRALIA THROUGH A LOCAL BRANCH TODAY!

Get access to great benefits, local events, and stay up-to-date with industry inside knowledge.



Australian Capital Territory
New South Wales
Northern Territory
Queensland
South Australia
Tasmania
Victoria
Western Australia

info@cbcaact.org.au
cbcansw@outlook.com
nt@cbca.org.au
qld@cbca.org.au
sa@cbca.org.au
tas@cbca.org.au
vic@cbca.org.au
wa@cbca.org.au

HAVE YOU RENEWED YOUR CBCA BRANCH MEMBERSHIP?

2024 Membership renewals include a selection of digital files including the 2024 Reading Certificate to celebrate and highlight reading achievements.

FREE
DIGITAL PRODUCTS
for CBCA
members

DISTRIBUTED
TO MEMBERS
THROUGH
LOCAL
BRANCHES

VISIT [CBCA.ORG.AU/BRANCHES](https://www.cbca.org.au/branches)

Images are a guide only and are not an exact representation of the final product.

PROUDLY
PARTNERED WITH

ZART ART

KEEPING SMALLER HANDS BUSY
THROUGH CHILDREN'S BOOK WEEK®



Art Making Activity

Marvellous Magical Possum Drawing

By Tania Di Bernardino, Zart

Let's celebrate the 40th anniversary of Possum Magic together with the 2024 Children's Book Week® theme "Reading is Magic".

*"Once upon a time, but not very long ago,
deep in the Australian bush... Grandma Poss
made bush magic.
The best magic of all was the magic that made
Hush INVISIBLE."*

Hush loves being invisible and having adventures. But when she decides she wants to be visible again, Grandma Poss has a problem - she can't remember the right magic spell!

Recalling it has something to do with 'People Food', Hush and Grandma Poss embark on an adventure around Australia to see and taste the delights.

Finally, Hush begins reappearing when she eats a Vegemite sandwich (a tail!), a piece of Pavlova (her body!) and a Lamington (her head!).

Let's create a magical invisible drawing of Hush and all the magical foods she eats to reappear!



Inspired by
Possum Magic
by Mem Fox,
illustrated by
Julie Vivas

Visit

ZARTART.COM.AU

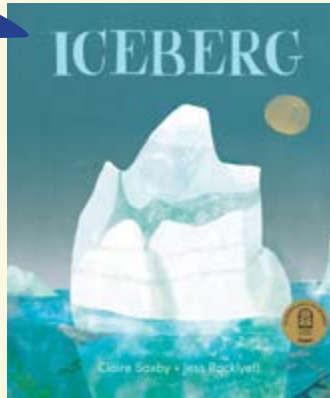
for your 2024 Zart Art
Catalogue



MEET OUR 2024 ARTIST

Illustrator of our 2022 CBCA Picture Book of the Year "Iceberg", written by Claire Saxby, published by Allen & Unwin

Jess Racklyeft



I am delighted to be the chosen artist for the 2024 Children's Book Council of Australia's Children's Book Week® theme. I decided to combine my love for fiction and nonfiction for this artwork, setting a magical scene in space inspired by images from

the James Webb telescope. Some of my favourite magical characters are illustrated, such as mermaids and dragons, as well as little icons from the artworks from themes past. I wanted the artwork to feel both enticingly magical - and inspiring you to travel to other magical and real worlds via your own reading adventures!

CBCA.ORG.AU

KEY 2024 DATES



NOTABLE AUSTRALIAN CHILDREN'S BOOKS

Tuesday, 27 February 2024

cbca.org.au/notables-2024



CHILDREN'S BOOK OF THE YEAR SHORTLIST

Tuesday, 19 March 2024

cbca.org.au/shortlist-2024



SUN PROJECT: SHADOW JUDGING

Wednesday, 20 March 2024

<https://shadowjudging.cbca.org.au/>



BOOK OF THE YEAR & SUN PROJECT: SHADOW JUDGING BOOK OF THE YEAR WINNERS

Friday, 16 August 2024

cbca.org.au/winners-2024



CHILDREN'S BOOK WEEK® 17-23 August 2024

cbca.org.au/cbca-book-week



MY 2024 WISH LIST

Reading is Magic



FAVOURITES

A0 2024 Children's Book Week® poster	\$57.50
A2 Double-sided Children's Book Week® & 2024 Shortlist poster, flat (p6)	\$19.99
3 Poster set (p6)	\$29.99
A2 Double-sided Children's Book Week® & 2024 Shortlist poster, folded (p6)	\$11.99
A4 Reward stickers; single sheet (p9)	\$6.00
A4 Reward stickers; 5 sheets (p9)	\$25.50
A4 Reward stickers; 10 sheets (p9)	\$48.00
Badge: single (p7)	\$3.80
Badge; pack of 10 (p7)	\$32.30
Badge; pack of 30 (p7)	\$91.20
Bookmarks; 1 pack of 30 (p8)	\$8.80
Bookmarks; 5 packs of 30 (p8)	\$39.60
Bookmarks; 10 packs of 30 (p8)	\$70.40
Bunting; 1 string (p5)	\$16.50
Bunting; 3 strings (p5)	\$49.50
Character hanging card cutouts (p5)	\$27.50
Lanyard (p7)	\$4.99
Lanyards; pack of 10 (p7)	\$44.91
Magic bunny enamel pin (p7)	\$12.00
Historical 7 pin set (p7)	\$58.20
Mouse pad (p7)	\$16.50
Pen (p13)	\$3.50
Pull-up banner (p4)	\$149.00

COMBINATION PACKS

Book-week-in-a-tube; standard (p5)	\$71.50
Classroom pack (p10)	\$50.22
Library pack (p10)	\$99.99
Desk set (p12)	from \$38.40

DIGITAL PRODUCTS

A3 Colouring poster (p11)	\$25.00
Digital 2024 Shortlist poster (single)(p11)	\$3.99
Digital 2024 Shortlist poster (full suite)	\$14.99
2024 Digital yearly planner (p3)	FREE

ARTISAN RANGE

Window decal kit (p14)	\$108.90
Wall decal kit (p14)	\$108.90
Acrylic Dragon-riders hanging (p14)	\$74.00
Acrylic Dragon-riders wall-mount (p14)	\$74.00
Foam Dragon-rider set (p14)	\$84.70
Social media frame; small (p15)	\$69.30
Social media frame; large (p15)	\$138.60
NEW! Book stand (single)(online)	\$28.50
NEW! Book stand (10x)(online)	\$242.25

AWARD MEDAL STICKERS

Book of the Year stickers; single (p16)	\$5.30
Book of the Year sticker set (p16)	\$17.50
Shadow Judging Winner sticker (p16)	\$5.30
Book of the Year full medal suite (p16)	\$19.99

SPENCIL STATIONERY RANGE

A4 Exercise book cover; single (p13)	\$2.49
A4 Exercise book cover; set of 5 (p13)	\$12.45
Cotton tote; single (p13)	\$15.99
Cotton totes; set of 5 (p13)	\$75.95
Cotton totes; set of 10 (p13)	\$143.91
Library book satchel (p13)	\$15.99
New! Notebook (p13)	\$18.49
New! Notebook & pen set (p13)	\$19.99

Orders placed online via store.cbca.org.au.

Payment options available, shipping only after receipt of payment, unless otherwise arranged with CBCA staff.

Postage and handling calculated at checkout. Free postage for orders over \$250, excludes Artisan product shipping surcharge. Select products are not available until March 2024, or as advertised on the website.



THE CHILDREN'S
BOOK COUNCIL
OF AUSTRALIA

VISIT [STORE.CBCA.ORG.AU](https://store.cbca.org.au)